



Computer and Information Sciences

CIS 23-27

6th Semester

Internet Application Development

Sample Outputs

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Segmentation.aspx:

Customer Segmentation Analysis

Thresholds updated successfully!

Threshold Configuration

Premium Threshold (\$):

Frequent Threshold (Orders):

Bulk Threshold (Avg Quantity):

[Update Thresholds](#) [Load All Segments](#)

Quick Analysis

[Load Premium Customers](#) [Load Frequent Customers](#) [Load Bulk Buyers](#) [Clear Results](#)

Segmentation Results

Premium Customers:

Quick Analysis

[Load Premium Customers](#) [Load Frequent Customers](#) [Load Bulk Buyers](#) [Clear Results](#)

Segmentation Results

Premium Customers (Total Spend > \$1000)

Found 6 Premium Customer(s)

ID	Customer Name	Total Spend	Orders	Avg Qty
26	Wholesale Distribution	\$6,700.23	3	11.00
25	Bulk Buyer Company	\$4,225.08	3	7.00
21	Premium Corp C	\$2,375.01	5	2.00
19	Premium Corp A	\$1,900.05	5	1.00
20	Premium Corp B	\$1,650.02	4	2.00
24	Frequent Shopper 3	\$1,125.03	6	1.00

Frequent Customers:

Quick Analysis

[Load Premium Customers](#)[Load Frequent Customers](#)[Load Bulk Buyers](#)[Clear Results](#)

Segmentation Results

Frequent Customers (Orders >= 3)

Found 9 Frequent Customer(s)

ID	Customer Name	Total Spend	Orders	Avg Qty
24	Frequent Shopper 3	\$1,125.03	6	1.00
19	Premium Corp A	\$1,900.05	5	1.00
21	Premium Corp C	\$2,375.01	5	2.00
22	Frequent Shopper 1	\$925.02	5	1.00
23	Frequent Shopper 2	\$750.02	4	1.00
20	Premium Corp B	\$1,650.02	4	2.00
1	Contemporary Casuals		3	
25	Bulk Buyer Company	\$4,225.08	3	7.00
26	Wholesale Distribution	\$6,700.23	3	11.00

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Bulk Customers:

Quick Analysis

[Load Premium Customers](#)[Load Frequent Customers](#)[Load Bulk Buyers](#)[Clear Results](#)

Segmentation Results

Bulk Buyers (Avg Qty >= 1)

Found 10 Bulk Buyer(s)

ID	Customer Name	Total Spend	Orders	Avg Qty
26	Wholesale Distribution	\$6,700.23	3	11.00
25	Bulk Buyer Company	\$4,225.08	3	7.00
20	Premium Corp B	\$1,650.02	4	2.00
21	Premium Corp C	\$2,375.01	5	2.00
22	Frequent Shopper 1	\$925.02	5	1.00
23	Frequent Shopper 2	\$750.02	4	1.00
24	Frequent Shopper 3	\$1,125.03	6	1.00
19	Premium Corp A	\$1,900.05	5	1.00
27	Standard Customer 1	\$375.01	2	1.00
28	Standard Customer 2	\$375.01	2	1.00

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